

ORDER



KLAS

Orders Order / Rev: 37546
Alt Order #: 08879229
Product Desc: Pres-R
Estimate: 494
Flight Dates: 10/10/12 - 10/16/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: American Rambler Production
Buying Contact: Stephanie Kincaid
Billing Contact: 138 Conant St.
Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, Mitt / R-Pres
Demographic: A25-54
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	130	\$132,235.00	\$112,399.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	130	\$132,235.00	\$112,399.75	0.00
Totals	130	\$132,235.00	\$112,399.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones	Start Of Order - End Of Order	100%
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	8	10/15/12	10/16/12	8 News Now 6a M-F	CM	6-7a	22-----	:30	4	\$275.00	LV2	0.00	NM	4	\$1,100.00	
				8 News Now 6a M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	22-----		4	\$275.00			0.00						
2	8	10/15/12	10/16/12	CBS This Morning	7-9a	CM	7-9a	22-----	:30	4	\$200.00	LV2	0.00	NM	4	\$800.00
				CBS This Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	22-----		4	\$200.00			0.00						
3	8	10/15/12	10/16/12	Live w/Kelly	CM	9-10a	22-----	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00	
				Live w/Kelly												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	22-----		4	\$300.00			0.00						
4	8	10/15/12	10/16/12	Price Is Right	CM	10-11a	MT-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	MT-----		1	\$1,575.00			0.00						
5	8	10/15/12	10/16/12	Y&R	CM	11a-12p	11-----	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00	
				Young & Restless												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	11-----		2	\$1,925.00			0.00						
6	8	10/15/12	10/16/12	8 News Now Noon M-F	CM	12-1230p	22-----	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00	
				8 News Now Noon M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	22-----		4	\$325.00			0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	8	10/13/12	10/13/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
				CBS Early Show - Sat.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$335.00		0.00			
37	8	10/14/12	10/14/12	8 News Now Sun AM #1	CM	8 News Now Sun A-----S		:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
				8 News Now Sun AM #1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$150.00		0.00			
38	8	10/14/12	10/14/12	CBS News Sunday Morn@M	CM	CBS Sunday Morn-----S		:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
				CBS News Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		2				\$1,225.00		0.00			
39	8	10/14/12	10/14/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S		:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				8 News Now Sun AM #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		2				\$350.00		0.00			
40	8	10/14/12	10/14/12	Face The Nation	CM	Face The Nation -----S		:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$400.00		0.00			
41	8	10/14/12	10/14/12	NFL Reg Season Game	CM	NFL Football Reg. -----S		:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
				NFL Football Reg. Season											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$7,700.00		0.00			
42	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$6,000.00		0.00			
43	8	10/14/12	10/14/12	Sun 9-10p	CM	9-10p	-----S	:30	2	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
				The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		2				\$5,600.00		0.00			
44	8	10/14/12	10/14/12	8 News Now 11p Sa/Su	CM	11-1135P	-----S	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
				8 News Now Sa/Su 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		2				\$400.00		0.00			
45	8	10/14/12	10/14/12	Eye on Wash/Wall St Jo	CM	5-6a	-----S	:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
				Eye On Wash/Wall St Jrn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		2				\$85.00		0.00			
46	8	10/10/12	10/12/12	8 News Now 5-630p M-FCM	CM	5-630p	--WTF--	:30	2	\$1,925.00	LV1	0.00	NM	2	\$3,850.00
				8 News Now 5-630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--		2				\$1,925.00		0.00			

Totals 130 \$132,235.00